



## **APA CANINE CARNIVAL**

**Sunday, October 4, 2009**

**10am – 2pm**

**Tilles Park in Ladue**

### **SPONSORSHIP OPPORTUNITIES**

#### **MAIN STAGE \*\*SOLD\*\***

The main stage is a focal point for the crowd at Canine Carnival. Throughout the day, the main stage will feature various spectator events including the opening ceremony, coronation of the Canine King and Queen of the Carnival, canine contests, plus plenty of other entertainment!

**\$5,000**

This is a sponsorship opportunity which includes:

- Your company logo on signage at the stage,
- Your company logo in the APA newsletter\* [distributed to over 40,000 recipients] and event day program,
- Your company logo on the home page of the APA website during the months of September & October, 2009, including a link to your website.
- One 10'x10' vendor booth space at the event. {If you would like to host a booth, please indicate so on the return form.}

We would also be happy to include your coupons or fliers in our "doggie bags" which are distributed to guests at Canine Carnival.

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#### **CANINE CARNIVAL "POOCH PARADE"**

It is always a highlight when the newly crowned Canine King and Queen of the Carnival step down from the stage and lead the parade of energetic pooches and people on a walk through the park before getting down to the serious business of playing the games!

**\$5,000**

This is a sponsorship opportunity which includes:

- Your name on a banner leading the parade,
- Your company logo in the APA newsletter\* [distributed to over 40,000 recipients] and event day program,
- Your company logo on the home page of the APA website during the months of September & October, 2009, including a link to your website.
- One 10'x10' vendor booth space at the event. {If you would like to host a booth, please indicate so on the return form.}

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#### **CARNIVAL PRIZE CENTER \*\*SOLD\*\***

At Canine Carnival games, "the dogs win the prizes!" Winners at all of the carnival games receive vouchers with which to go on a shopping spree at the carnival prize center.

**\$1,000**

This is a sponsorship opportunity which includes:

- Your company logo on signage at the prize center,
- Your company logo in the APA newsletter\* [distributed to over 40,000 recipients] and event day program,
- Your company logo on the home page of the APA website during the months of September & October, 2009, including a link to your website.
- One 10'x10' vendor booth space at the event. {If you would like to host a booth, please indicate so on the return form.}

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## **SPEEDY DOG CHALLENGE**

The Speedy Dog Challenge is a long-time Canine Carnival crowd favorite! Participants line up to enter the fenced area in which the dog is unleashed and speeds down the runway while a radar gun clocks its speed. Dogs compete for braggin' rights as "speediest dog", and after competing, many contestants return to the Speedy Dog venue throughout the day to check their standing on the leader board.

### **\$750**

This is a sponsorship opportunity which includes:

- Your company logo on a sign at the Speedy Dog venue **AND** on the Speedy Dog certificates given to each contestant,
- Your company logo in the APA newsletter\* [distributed to over 40,000 recipients] and event day program,
- Your company logo on the home page of the APA website during the months of September & October, 2009, including a link to your website.
- One 10'x10' vendor booth space at the event. {If you would like to host a booth, please indicate so on the return form.}

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## **CARNIVAL GAME/ACTIVITY BOOTH SPONSORSHIP**

The carnival games and activities have been a mainstay of the APA Canine Carnival for years. Each carnival game or activity featured at Canine Carnival is designed for people and pets to enjoy *together!*

### **\$500**

This is a sponsorship opportunity for an individual carnival game or activity booth which includes:

- Your company logo on a sign at a carnival game or activity booth,
- Your company name in the APA newsletter\* [distributed to over 40,000 recipients] and event day program,
- Your company logo on the APA website during the months of September & October, 2009, including a link to your website.
- One 10'x10' vendor booth space at the event. {If you would like to host a booth, please indicate so on the return form.}

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## **SPONSOR AN APA SHELTER DOG AT CANINE CARNIVAL**

Thanks to your sponsorship, an adoptable dog from the APA shelter will get to enjoy a day in the park at Canine Carnival-- and maybe even get adopted!

### **\$250**

- While attending the carnival, the APA shelter dog will wear a vest with your name on it.
  - Your name will be listed in the event day program.
  - Your name will be listed on the APA website during the months of September & October, 2009, including a link to your website.
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**\*for inclusion in the APA newsletter, please respond by July 13, 2009.**



## Animal Protective Association of Missouri Canine Carnival 2009 Sponsorship

Canine Carnival 2009 will take place on Sunday, October 4, 2009 from 10 am to 2 pm at Tilles Park in Ladue, Missouri. Canine Carnival is a family-friendly, dog-friendly event offering plenty of games and activities, as well as entertainment, education, and pet adoption opportunities for the people and dogs who attend. This is our largest annual fundraising event, and we depend on Canine Carnival to generate essential revenue to support the ongoing operation of the APA (a not-for-profit 501(c)(3) organization) as we pursue our mission of bringing people and pets together, advancing humane education, and creating programs beneficial to the human/animal bond.

Sponsor name (as you would like it to be listed) \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

**Please choose sponsorship level** (Please see attached list for description of each level):

- ~~Main Stage \$5,000~~ **\*\*SOLD\*\***                       Pooch Parade \$5,000
- ~~Carnival Prize Center \$1,000~~ **\*\*SOLD\*\***                       Speedy Dog Challenge \$750
- Carnival Game/Activity Booth Sponsorship \$500     Sponsor An APA Shelter Dog At Canine Carnival \$250

[no refunds]                      For sponsors at levels of \$500 or greater, please check here if you would like to host a vendor booth

**For inclusion in the APA newsletter (if applicable) please respond by July 13, 2009.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please return this form with payment to:

**APA of Missouri  
Canine Carnival 2009  
1705 S. Hanley Road  
St. Louis, Missouri 63144  
Fax: 314-645-3292**

Please make check payable to *APA of Missouri*

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To pay by credit card, please provide the following information:    Name on credit card \_\_\_\_\_

Credit Card Number \_\_\_\_\_                      Amount to be charged: \$ \_\_\_\_\_

Type of Credit Card {Visa/Mastercard/Discover} \_\_\_\_\_                      Expiration Date \_\_\_\_\_

Or, you may call the APA at 314-645-4610 x112 to provide your credit card number.

***Thank you for your support of the APA of Missouri and Canine Carnival 2009!***

For more information, please visit [www.apamo.org](http://www.apamo.org)